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- Monochrome Thermal Transfer
- Two Color Thermal Transfer
- Inkjet
- Cut Sheet Color Laser
- Continuous Feed Color Laser











Advantages • Many inexpensive label material options • Low cost per label • Ability to print beyond a 14" length • Continuous feed labels for auto applicators • Prindiff the bei cov	dvantages e selectable media a time eprint inventory magement bel size changeover nter registration ferences causing e red diamond not ng completely vered is a violation nnot efficiently dress different red mond sizes for the
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Advantages

- Many inexpensive label material options
- Low cost per sheet
- Ability to print beyond a 14" length
- Continuous Feed for auto applicators
- Can address small labels

Reliance
 Label Solutions, Inc.

Disadvantages

- High upfront capital expenditure
- One selectable media at a time
- Preprint inventory
 management
- Label size changeover
- Consumables cost





 Advantages Relatively low capital investment Harsh chemical resistance Full color capabilities Ability to print beyond a 14" length Continuous Feed for auto applicators Can address small labels Reliance 	 Disadvantages One selectable media at a time Label size changeover Tractor feed sometimes impacts image quality (lines) Overall sharpness and color steadfastness of image Speed Media Cost Availability of BS 5609 Materials
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Advantages	Disadvantages
 Can be used in auto label application Full color capabilities Image quality Ease of operation Multiple media selectable at a time Can support labels longer than 14" 	 Cannot support small label applications Higher cost of label media Limited media options
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